

ARCHISH '10
Organised by Indian Business Academy (IBA), Bangalore
On 13th & 14th February, 2010

IBA Bangalore on 13th & 14th of 2010 celebrated its 2nd All-India management fest ARCHISH. 15 plus colleges across India took part in the event and helped the organizing team of Archish make this event a grand success. Students enjoyed every minute of the this All India fest and definitely set higher standards for the future. The fest also helped the students of various colleges to get in touch with the culture and ethos of IBA. Sponsors such as Deccan Herald, Reebok, Wonder la, Vibez, Fever 104, Gift wrapped, INOX, Star City Cabs, Unity Cabs, Mother Earth, R K Enterprises, Book Service Syndicate and many more partnered the event and extended the support to reach its status.

Mr. Vikas Saxena, Chief Executive-Professional Expertise Group along with Dean, Indian Business Academy-Dr.Subhash Sharma & CEO, Indian Business Academy-Mr. Manish Jain inaugurated the event and shared his experiences which was an eye opener to all the students present in the crowd. Dr. Sharma introduced all the guest, participants from other management colleges to the culture, values and the model on which IBA is built.

The most attractive part of the event was the grand finale of the Best Manager round on the stage. Audience thoroughly enjoyed as the eminent judges grilled the participants with questions that tested their stress and the ability to endure it. MATS college of Bangalore walked home with the title Archish '10. They successfully stood out among other colleges and were adjudged the overall performer. The cultural event on the eve of 13th was the showstopper. Students grooved through various tracks and proved their talent in front of renowned names like Ms.Revathy Iyer, Ms.Krishna khannan, Mr.Vinay Sheshadri in the entertainment industry who judged the event.

On the 2nd day, professional music group "Kale" performed and mesmerized the audience with their élan and passion on drum beats. The troupe swept the audience off their feet and undoubtedly turned out to be the biggest entertainers of the day. Mr. Vinay Sheshadri the director of the troupe mouthed about the hard work and commitment which goes into the team. The students of IBA even walked the ramp in the fashion show and set the stage on fire. The event also brought the alumni of the institution together to interact with the students and share their experience. Special programmes were exclusively chalked out for the alumni to acknowledge their presence and contribution.